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**FOR IMMEDIATE RELEASE:**

**Mass communication students gain global education through international work experience**

**Students complete internships abroad in Dublin, Ireland**

The mass communication department says an international internship is a first-class ticket to success as more global companies seek workers with innovative problem-solving skills, resiliency and adaptability to new cultures and business practices.

“We see these internships as an important part of our educational package, because operating in a global market requires students who are familiar with international business acumen,” says Peter Judge, interim chair of the Department of Mass Communication. “An international internship is a win-win, because leading companies get to see new talent they may want to hire and the students learn from working in different countries and new environments,” he says.

“Thanks to my internship at Jury’s Inn in Dublin, Ireland, I gained valuable insight into the operation of the corporate world and encountered an enticing potential career path,” says Parker Kelly, integrated marketing communication student. “I strongly feel that my internship not only took my life and career a step ahead, but also offered me a first-class experience that I will never forget,” she says.

## **P.2, Mass communication students gain global education**

“I had the chance to learn even more than I expected,” says Kelly. “The experience I gained through all the different meetings with my supervisor and other co-workers will truly prove helpful for me in my career in the future,” she says.

“My internship at Plato Dublin in Dublin, Ireland has provided me with the necessary skills of working efficiently without error and maintaining a strong focus throughout the day,” says Kiara Smith, integrated marketing communication student. “I’ve acquired a better understanding of corporate governance, as well as how to handle and negotiate transactions. I’ve also become more confident in meetings and dealing with business executives,” she says.

"Aside from improving my professional skills, one of the aspects about my internship that I most appreciated was the fact that I developed interpersonal skills," says Smith. "Working and interacting with individuals from many different international backgrounds, will enable me to better communicate with individuals of a different culture in the future," she says.

### **Here’s why global education is becoming increasingly important:**

- Global learning encourages awareness and critical thinking about issues such as poverty, climate change, religious and cultural differences, world trade and politics.
- Nine out of 10 students, teachers and industry leaders recognize that jobs are becoming increasingly international.
- The number of multinational corporations continues to rise as developments in technology and transportation revolutionize the work force.



Kiara Smith, integrated marketing communication student, working on an assignment at her internship placement, Plato Dublin, in Dublin, Ireland.

[Click here for more information on how international internship placements promote student success through global education](#)

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