



Contact: Mykah Buff
Freelance Marketing Strategist, My Buff Affordable Marketing Solutions
mybuff.weebly.com
mykahbuff@gmail.com
Cell: 803-992-9626

Contact: Jennifer Dills
Owner, Highway 72 Grill
hwy72grill.weebly.com
jennwinns2010@yahoo.com
Cell: 803-280-0367
Work: 803-328-8063

FOR IMMEDIATE RELEASE:

Local Restaurant to Host Free Event

Highway 72 Grill is Hosting a Free Admission First Annual Car/Bike Show and Double Elimination Baseball Tournament

ROCK HILL, April 29, Saturday, 2017 - Highway 72 Grill invites members of the community to join them in celebrating their first annual car/bike show and double elimination baseball tournament.

The event will be held at 2555 Saluda Rd. from 11a.m.-6p.m. The event will include a showcase of luxury cars and motorcycles, live-music, door-prizes, games, and other activities for both adults and children. 1st, 2nd, and 3rd place winning trophies will be presented for best of show in the car/bike show as well as the baseball tournament.

Highway 72 Grill is a newly-opened, local and family-owned restaurant that serves fresh, hand-pattied burgers, all-beef hot dogs, southern-fried-chicken, fish and other country-style items.

Jennifer Dills, current owner of Highway 72 Grill, says she decided to host a free event as an effort to get more acquainted with the community.

“I’ve been open for a few months now, and I’d really like the chance to meet and greet with more people in the area,” Dills says. “After giving it some thought, I decided to host an event to give members of the community a chance to get to know more about me and my restaurant.”

Page 2, Local Restaurant to Host Free Event



Dills is a graduate of The Art Institute of Charlotte with an associate degree in Culinary Arts. She says she's always carried a deep passion for cooking and has always aspired to run her own restaurant.

"I've been in the kitchen since I was knee-high to a grasshopper," Dills says. "I'm truly humbled and blessed to be given the opportunity to finally follow my dream of running my own restaurant."

Allison Hope, a regular customer of Highway 72 Grill, says the food is great and the prices are reasonable.

"I love that my family and I now have a nice, family-style restaurant close by with great food, prices and service," says Hope.

Dills says she's very excited to get to know more of the community, and is hopeful that the event will give her that opportunity.

"I love meeting new people and building relationships with my customers," Dills says. "Being a family-style restaurant, I feel it's important for me to get to know my customers on a more personal level."



Front view of Highway 72 Grill.

[Click here for more information regarding this event](#)

Mykah Buff Provides Exceptional Marketing At An Affordable Rate