



United Way of York County, SC

#GivingTuesday Ambassador

Looking for a way to get involved with your community? Here's a great opportunity for students that allows them to give back from the comfort of their mobile device. Not only is this a great way to get involved, but it's also a way to add non-profit experience to your resume, which looks great to prospective employers.

United Way of York County is seeking 10 highly motivated Ambassadors to help create awareness and promote our #GivingTuesday campaign. As this is our first Ambassador program, we're using this campaign as a pilot in hopes of making the program an ongoing part of our efforts at UWYC.

PURPOSE: To work with United Way of York County to help promote our #GivingTuesday campaign for Bethel United Methodist Church (BUMC) Men's Warming Center.

CAMPAIGN OVERVIEW: #GivingTuesday is a global day of giving, taking place this year on Nov 29. To take part in this celebration, United Way of York County has decided to develop a campaign targeted towards the Bethel United Methodist Church (BUMC) Men's Warming Center, an emergency, winter shelter in Rock Hill, S.C. The center provides a warm bed and a hot meal to 25 men, nightly, through the cold, winter months. Individuals who wish to donate to this cause will be able to do so by pledging a donation through mobilecause, a mobile crowdfunding platform.

YOUR ROLE: As an Ambassador, you will be in charge of promoting our #GivingTuesday campaign on social media and through word-of-mouth.

Please visit the links below for more information on United Way of York County's #GivingTuesday campaign:

<http://www.unitedwayofyc.org/givingtuesday>

<http://www.unitedwayofyc.org/coming-soon>

AMBASSADOR APPLICATION: Please go to <https://www.surveymonkey.com/r/8ZHBTNS> to complete our online application.

Please contact Sara Smith for more information: ssmith@unitedwayofyc.org

DEADLINE: Friday, Nov 18

